



Best-BRA Study Newsletter

This is our third Best-BRA Study Newsletter which we hope you will enjoy reading and find useful. If you have any comments, please do contact the Best-BRA study team. We would love to hear from you!

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Study UPDATE

Number of sites open: 11
Number of sites in set-up: 2
Number of participants recruited: 7

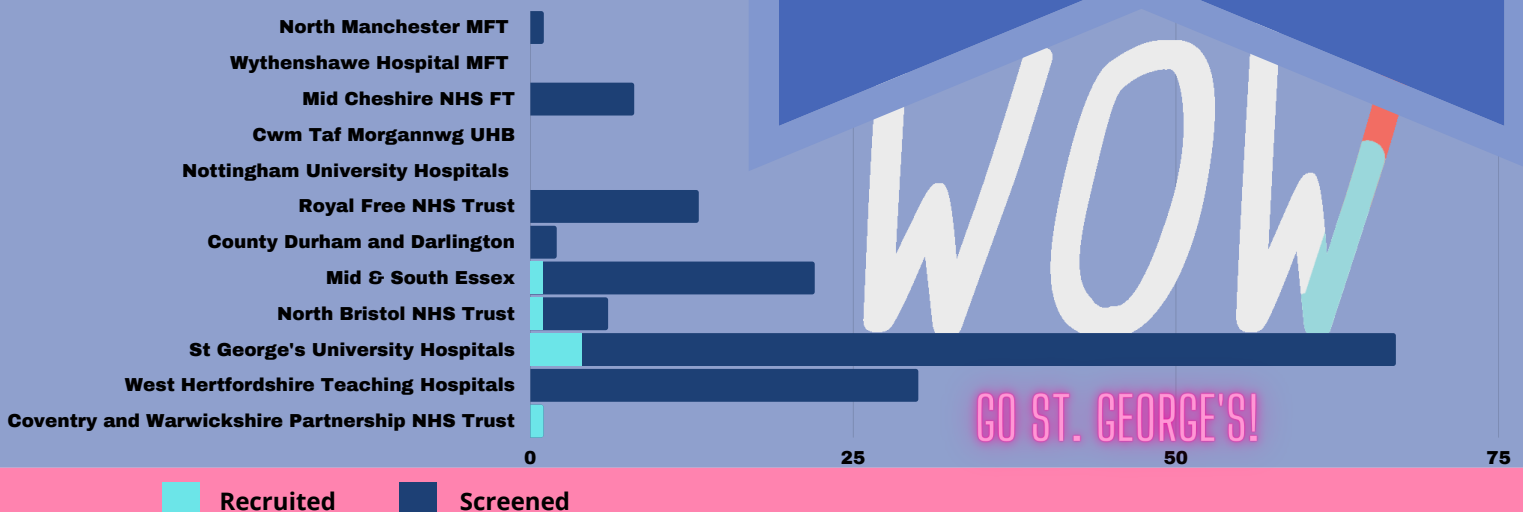
Best-BRA Chatter Sessions

We have held a number of chatter sessions, which we have been told by sites, are very useful for swapping ideas and sharing recruitment facilitators. Some of these you can see here:

- Give a presentation to Breast Care Nurses at your site about the Best-BRA Study. They have a key role with the patient population and may not be aware of the study.
- If you are a site made up of multiple hospitals, why not try having a Research Nurse visit and engage with the surgeons in each hospital to help encourage engagement and participant screening.
- Have a 'champion' that attends each MDT meeting to flag the study and help identify any potential participants.

Use the 'Best-BRA Hints and Tips' document to help aid discussions with potential participants. Some sites have found this very useful!

Join us at our next Best-BRA Chatter Session on Wednesday 14th September 2-3pm, invites should be in your calendars



Screening Logs

It is really important for Best-BRA that you screen all women having a mastectomy for risk reduction or Breast Cancer who are technically suitable for immediate implant-based breast reconstruction and ENTER these details on the Screening Log please.

If the patient and/or surgeon later opts for a delayed or a different type of reconstruction, this is fine- but please record this on the screening log!

Why are screening logs important for Best-BRA?

This information is required for our Primary Outcome therefore we really need this data and would appreciate it if you could fill this in weekly. We will be in touch monthly to collect the data from you. We would suggest that you print off the pages of the screening log and have a paper copy on your desk(s).

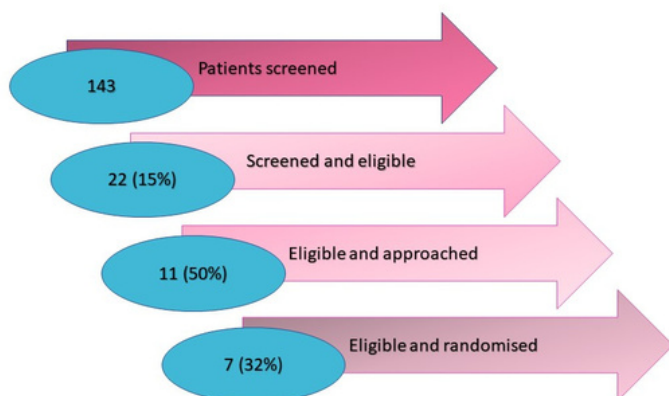
Every screening log that you send back to us will be entered into a monthly prize draw to win a luxury sweet treat for your site!

If you return 3 or more screening logs from your site, you will also be included as an author on our main results paper.

GOOD JOB!!

Key Findings from Screening Logs are:

Screening log data suggests that there are fewer eligible women than expected and that not all of them are being approached about the study.



Reasons ineligible:

45% Did not want implant-based reconstruction

29% Did not have Mx for cancer or risk reduction

8% Surgical team deem patient not suitable for implant

7% Having delayed reconstruction

(11% Other/Missing)

QRI-informed recruitment tips

We can't magic up more women, but we can ensure that we're giving every potentially eligible woman the opportunity to consider participating in the study.

- Reflect on whether there are particular characteristics or types of women who you feel uncomfortable putting forward for the study. Why? What evidence are you basing that on?
- Are you inadvertently conveying any biases in your study recruitment discussions? How balanced are you when explaining the different implant-based options? E.g. do you spend more time explaining one option over another? Do you use words which might unwittingly bias women towards or against one option e.g. 'newer' or 'usual' procedure? It can help to clearly convey that both procedures are well established and commonly performed, have been deemed suitable for them and although they have different pros and cons they are aiming for the same end goal – a successful breast reconstruction they are happy with.
- Explore women's concerns and treatment preferences – they're not always fixed as they may initially appear. What have they been told from colleagues earlier in the pathway? What draws them to a particular procedure? What do they understand by the different options? Are they clear on the equipoise between the different implant procedures? Engaging with their views and preferences will enable you to correct any misunderstandings and balance their views so you can be reassured that whatever decision they're making is one based on full and balanced information.

NIHR Associate PI Scheme

Did you know that the Best-BRA Study is registered for the Associate PI Scheme? If you are a doctor, nurse or other healthcare professional who would like to get more involved in research as part of their career, you may be eligible to apply. More details can be found here:

<https://tinyurl.com/y5pnxv2c>

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